



Bravida strengthens its customer offering and forms a new division, headed by Magnus Hamerslag

Bravida's new Growth Segments Division brings together Technical Facility Management, Automation and Energy Management. The aim with this is to strengthen what we offer customers and to continue helping them achieve their energy efficiency, energy transition and CO₂ reduction goals.

By grouping the relevant areas in one division, we can take holistic responsibility for the entire property portfolio. Energy Management uses digital analysis to identify and implement energy improvement measures. Technical Facility Management is responsible for the maintenance and functioning of complex buildings and, by means of online and remotely monitored building technology, Automation optimises energy efficiency without compromising the indoor climate.

“Our aim is to generate strong growth in these business areas and establish a platform for Bravida's continuing development. Magnus Hamerslag has a long background at Bravida and has managed and developed both the business and the people in an exemplary manner. He also have a strong customer focus which I believe will be an asset an asset in this role,” comments Mattias Johansson, CEO and Group President of Bravida.

Magnus Hamerslag, member of the Group Management Team and current Head of Business Development, will be responsible for the new Growth Segments Division.

“I am looking forward to this assignment. I believe that in the current market the demand from our customers for energy efficient, operationally optimised and digital solutions will continue to increase. By bringing the three areas together in one division, the offering we provide for our customers will become even stronger. We can help our customers achieve their climate goals, reduce energy consumption and increase the value of their properties. I'm proud that we are an active player in the transition towards a more sustainable society” comments Magnus Hamerslag, Head of Division Growth Segment at Bravida.

The Growth Segments Division will come into existence on 1 Januari 2023 and Magnus will take on his new role immediately.

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Good properties make a difference – that's why Bravida exists. As the Nordic region's leading supplier of end-to-end technical solutions in service and installation, we help our customers create effective and sustainable properties.

Bravida's long-term goal is to be carbon-neutral throughout the value chain by 2045. We have 12,000 employees and a presence in over 180 locations in Sweden, Norway, Denmark and Finland. Bravida's shares are listed on Nasdaq Stockholm. www.bravida.se